

Kanitha Heng Snow

Consultant, Board Director, Strategic Advisor

Now accepting new projects and retainer clients

I am a Cambodian-American writer, creator, daughter of refugees, and mother. I am dedicated to working with women-and Black, Indigenous and people of color (BIPOC)-owned businesses, and organizations that serve these communities. I bring 12+ years of experience delivering creative content, strategic communications, and marketing solutions for nonprofits, small businesses, higher educational institutions, and Fortune 500 companies. I help individuals and organizations share their stories in meaningful and authentic ways.

EXPERIENCE

Kanitha Studio LLC — Owner & Principal Consultant

JULY 2020 - PRESENT

Marketing and communications consulting services provided to social impact and entrepreneurial support organizations in Colorado, nationwide, and globally. Client list includes: Energize Colorado (Colorado), TechHubsNow! (Colorado), ShopBIPOC (Colorado), Vellore Christian Medical College Foundation (New York; Vellore, India), Greater Washington Partnership (D.C.), Equity Labs (Colorado).

Colorado Universities Innovation Council — Co-Founder & Creative Director

DECEMBER 2020 - PRESENT

The Colorado Universities Innovation Council (CUIC) is a 501c3 that comprises innovation and entrepreneurship leaders from universities across Colorado. Fundraising from national and state grant makers, family foundations, and individual investors. Partner development with global and regional clients to deliver flagship workforce development program. Past clients include: Denver South, Hitachi Ventara, Re/Max, State of Colorado.

The Village Institute — Board Chair

SEPTEMBER 2019 - PRESENT

The Village Institute is a 501c3 holistic family support center for refugee and immigrant families that includes workforce development and early childcare center programs. Provide fundraising, board development, and strategic direction support.

CONTACT

(303) 949-3701

hello@kanitha.studio

[website](#)

[LinkedIn](#)

EXPERTISE

Entrepreneur Ecosystem Building Support (Strategic Advising, Partnership Development, Fundraising)

Storytelling (Annual Reports, Grant Writing, Creative and Technical Copy, Ghost Writing, Web Design, Video Production)

Project Management (Website Development and Program Roll-Out)

Event Management (Planning, Coordination, and Execution - in-person & virtual)

Program Development (Accelerators, Fellowships)

AWARDS & RECOGNITION

Denver Business Journal Outstanding Women in Business Nominee

SMPS National Award for Special Events - Digital

Harpwell Foundation - Leadership Residency to support access to a higher education for women in Cambodia

Chair's Fellowship - Columbia University

Energize Colorado — *Director of Partnerships and Marketing, Director of Programs*

JAN 2022 - JUNE 2023

Deployed \$50 mil in grants and loans over two years in partnership with the State of Colorado, focusing on underserved micro small businesses including women, BIPOC, rural, and veteran entrepreneurs. Built 100+ partnerships across the entrepreneurial ecosystem including capital providers, government, higher education institutions, federal labs, and technical assistance organizations. Led development of accelerator program and mentorship initiatives. Implemented tech solutions for ecosystem development.

Project X-ITE, University of Denver — *Assistant Director*

AUG 2018 - JULY 2020

Led program design and management supporting 300 startup founders, business leaders, and faculty and staff. Led large scale events including Denver Startup Week core programs, including pitch competitions – attended by 10k people in total from tech, education, and small business. Led mentorship program and tech platform development.

Kiewit Infrastructure Co — *District Communication Manager*

NOV 2012 - AUG 2018

Led strategic communications for 14-state region for Fortune 500 design and construction company. Implemented strategic communication plan to improve employee engagement. Managed proposals for pursuits up to \$800 mil in contract value. Executed 1000+ attendee multi-day events. Led Diversity, Equity, and Inclusion council.

KANITHA STUDIO LLC PORTFOLIO OF WORK

Energize Colorado — *Annual Report*

[Print](#) and [Digital](#).

Vellore Christian Medical College Foundation — *Annual Report*

[Print](#) and [Digital](#)

Equity Labs — *Website Development*

[Website](#)

ShopBIPOC — *Event Production and Management*

[Website](#) and [News Coverage](#)

EDUCATION

Columbia University, New York — *MFA*

2012

Masters in Fine Arts - Creative Writing with Nonfiction Emphasis

Colgate University, New York — *BA*

2009

Major: English with Creative Writing Emphasis

Minor: Sociology and Anthropology

LANGUAGES

English, Khmer